

## REGLEMENTATION OF THE DATA QUALITY RACE

### Article 1 – Organisation

The "data quality race", hereafter the "contest", is organised by GS1 Belgium & Luxembourg asbl (BE0418233415), whose registered office is located at Galerie Ravenstein 4B10, 1000 Brussels.

These rules concern in particular the terms and conditions for participation in the contest and its conduct. The simple fact of taking part in the contest implies full acceptance by the participant of all terms and conditions of these contest rules.

### Article 2 - Period

The contest runs from 19/11/2022 to 19/12/2022 inclusive.

### Article 3 – Rules of the game

This contest is open to any supplier who uses My Product Manager to create and share master data and who has registered for the contest by filling in the [registration form](#).

The objective of the contest is to achieve - as soon as possible - a 100% data quality score for all active GTINs. The measure used is the score calculated on the basis of the validation rules in My Product Manager, which is available in the PowerBI report which is accessible in My Product Manager.

For the calculation of the progression, the starting value will be the data quality score of 20 November 2022, i.e. the score after the datamodel release of 19 November.

A supplier can only participate once in the contest.

### Article 4 – Winner & prizes

There will be different winners in the race for data quality (\*):

- Yellow shirt: supplier who first reached the 100% score;
- Green shirt: supplier whose data quality has progressed the most (evolution between the score of 19/12 and 20/11);
- White shirt: supplier with less than 50 GTINs that reached the 100% score first;
- Orange shirt: supplier active in the FMCG & Foodservice sector that reached the 100% score first;
- Purple shirt: supplier active in the DIY, garden and pet sector that reached the first 100% score;
- Blue shirt: supplier active in the healthcare sector that reached the first 100% score;
- Peloton: any supplier who has reached a score of 100%.

The yellow shirt will receive a surprise, the winners of other shirts will receive a gourmet box and those in the peloton will receive a gourmet gift. Maximum 1 price per supplier.

The winners will be notified by email on 21/12/2022 and will be published on the [contest webpage](#) and the LinkedIn page of GS1 Belgium & Luxembourg.

(\*) Any supplier who starts the race with a data quality score of 100% and maintains it until the end of the contest is considered as the winner in the peloton.

### Article 5 – Exclusion

GS1 Belgium & Luxembourg may at any time exclude a person from participation in the contest if that person does not meet the conditions for participation as described in Article 3.

## **Article 6 - Force majeure**

If a legal or structural change, force majeure or any other change beyond the control of GS1 Belgium & Luxembourg occurs and prevents the continuation or balance of the action or modifies one of its essential components, GS1 Belgium & Luxembourg will be relieved of any obligation.

## **Article 7 - Modification of the contest**

The organisers of the contest reserve the right to modify the contest or its conduct if unforeseen circumstances or circumstances beyond their control justify it. They shall not be held responsible if, due to circumstances beyond their control, the contest has to be interrupted, postponed or cancelled.

## **Article 8 – Personal data**

The personal data that GS1 Belgium & Luxembourg collects in the context of this contest will not be passed on to third parties. The email addresses we receive are never sold or given to third parties and personal data will be treated in accordance with the privacy policy (available via [Privacy Policy | GS1 Belgium & Luxembourg \(gs1belu.org\)](https://www.gs1belu.org/privacy-policy)). We comply strictly with the General Data Protection Regulation (GDPR).

## **Article 9 – Copy of the rules**

These rules are available on request from [marketing@gs1belu.org](mailto:marketing@gs1belu.org)