

The Global Language of Business

GDSN / MPM

How to publish

GS1 Belgilux 2021



Objective

Through this virtual training path you will learn

How to publish

elaium & Luxemboura

- Some terminology ٠
- How to check your data quality •





Menu



Go through these slides, step by step. That's the easiest way to have it right from the first time!



Intro



Intro

Congrats! Your first product sheets are complete! You can start to publish.

How does it go now?

- 1. You will send the information to your retailer
- 2. When they receive your information, they send you a confirmation if the data is ok (= CIC message) coming soon
- 3. You check this CIC message and correct your file if necessary coming soon
- 4. You follow up your data quality in My Product Manager



Publication



Steps to follow - release (1)

1. Go to 'My products'

2. <u>Open</u> the product sheet of the highest level of your hierarchy.

Dashboard My Prod	My Brands My Publicatio	ns My Reports					
Home / Manage your pro	oducts						
			Description	n, GTIN or brand 🌼 🗘	L.		
🕂 Create product 👻 📥 Imp	oort 🕹 Export 🧭 Reload	^р Сору				Giobai product category	- Deci (7000733)
Description	GTIN	Packaging	Brand	Status		Packaging type Net content	Case 47.52 Litre
						Target markets	BELGIUM
KEREL GIFTBOX 4X	05407004099439	Inner Pack	KEREL	Active		Consumer unit	Product is not a consumer unit
						Last modified	19/01/2021 07:20
KEREL GIFTBOX 6X	15407004099436	Case 💙	KEREL	Active		· · · · · · · · · · · · · · · · · · ·	

- 3. Click in your sheet below on 'validate & next'.
- 4. Ensure you have no warnings or errors.
- 5. A new window will open



Steps to follow - release (2)

Edit product data		Release
▲ PLEASE NOTE: this action will release all product hierarchies where this product is part of.	ts linked to this product. As a conse	equence validation issues will apply to all
<i>m</i> 1		
	15407004099436	
054070 4 × ■	004090016 054070040997 02 x 10 02 x	

- You now see how your hierarchy is built.
- Check if all items are 'valide'. Incomplete items can't be released.
- Looks ok? Click on 'Validate & release'

- Release ok?
 Yes => Information will be send to the network
 - ✓ We have successfully released all hierarchies
 - No => Correct your errors and try again.

 ${\mathbb A}$ We were unable to release all hierarchies. Please review the errors below.



Steps to follow – publish (1)

You can publish to

- MPM targets => only Belgian & Luxembourg data recipients
- GDSN targets => Belgilux + worldwide recipients

=> Ask your recipient if he wants the information in MPM and/or GDSN

Publications are managed in 'My Publications'

Dashboard My Products My Brand My Publications y Reports



Steps to follow – publish (2)

Manage <u>MPM</u> publications

Default publication settings for new products – Overview of publication settings per product

We put this standard on 'Yes', what means visible to all Belgilux
MPM data reci5400141000009pients.⊙
 If you click on 'No' you can select who may see your data.

				Description, GTIN or brand		
Description	GTIN	Packaging	Brand	MPM targets	GDSN targets	
KEREL GIFTBOX	15407004099436	Case	KEREL	Public	Click to publish	
KEREL GIFTBOX	05407004099439	Inner Pack	KEREL	Public	Click to publish	
KEREL SAISON 3	05407004090016	Base Unit	KEREL	Public	Click to publish	

f.

Here you can see if it's published or not.



Steps to follow – publish (3)

Manage <u>GDSN</u> publications

Default publication settings for new products						
Overview of publicati	ion settings per produ	uct				
				Description, GTIN or	brand 🌣 Q	
Description	GTIN	Packaging	Brand	MPM targets	GDSN targets	
KEREL GIFTBOX	15407004099436	Case	KEREL	Public	Click to publish	
KEREL GIFTBOX	05407004099439	Inner Pack	KEREL	Public	Click to publish	
KEREL SAISON 3	05407004090016	Base Unit	KEREL	Public	Click to publish	
					Here you ca published or Only publis	



Steps to follow - publish (2)

You have 2 options for your publication to GDSN

Publish to complete targ	get market	Publish to specific recipients			
Set as 'Yes'		Set as 'No' + enter GLN's			
GDSN Publication targets		Yes No			
Please note that you should only p level will be sent out automatically		Please indicate which data rec line).			
The product information of this prodution of the product information of the product of the produ		5400141000009 5411866999998			

Need the GLN of a retailer? Contact them or check here = <u>DIY</u> - <u>FMCG</u>



In the following months...

CIC messages

• What?

With those messages you will see if your data recipient did receive your productsheet correctly or if you need too change something

When?
 summer 2021



Data quality





To evaluate data quality

- Based on a series of predefined tests
- Tool to help you to create complete productsheets
- Goal = 100% data quality





Where to find it?

1. Go to the tab 'My reports'

Dashboard My Products My Brands My Publications My Reports

When you open this tab, you will see an overview of all GTINs, and the possible warnings and errors linked to them. You will also see your **score**.





The report (1)

You can find your **total quality score.**

- 100% means that all your items are visible for the retailer.
- 100% doesn't mean warning-free!



You will find the status of your item

- Active
 - => 100% correct OR only warnings => visible for data recipient
- Incomplete
 - => consists of errors
 - => not visible for data recipient





The report (2)

You will find an overview of all types of errors & warnings

Your validation failures

Severity
 Frror
 Warning



Error

=> makes your product invisible for data recipients

Warning

=> it's visible for data recipients, but the product sheet is not in accordance with the data model



The report (3)

Overview of GTIN's + errors/warnings in scroll-over option

lf targetMarketCou If targetMarketCou	Severity	ErrorMessage	
If the value of gpc If the value of gpc	Warning	If nutrientTypeCode is used with the value 'ENER-' then quantityContained SHALL te recommend to enter the 2 quantityContained values at the same 'ENER-' value, ins way of working.	be used 2 times: one with quantityContainedUoM = KJO and one with quantityContainedUoM = E14. We tead of entering the nutrientTypeCode 'ENER-' twice. By May 2021 all data will be migrated to only suppo
Trade Item ov			
GTIN 040000000000	<		· · · · · · · · · · · · · · · · · · ·
054100000116	0 Ac	tive Smoke 27/04	1000005

• You can work with the **filters** to do specific searches





The report (4)

Overview all errors & warnings in 1 file?





How to improve the data quality?

- 1. Check your errors in My Product Manager
- 2. Open the concerned product sheets
- 3. Correct or complete them
- 4. Click on 'Save'
- 5. Click on 'Release'
- 6. The correction will automatically go to your DQ report and your targets



What if?



Issue with visibility for retailer (1)

What if my retailer doesn't see the information?

1. Check the status of your item in 'My Products'. It must only be 'Active'

+ Create product ▼ ▲ Import ↓ Export ♀ Reload ♀ Copy							
Description	GTIN	Packaging	Brand	Status			
Nederland (NL)	Not assigned	Base Unit	Aanmaken	Draft Pending release			
□ pit 12/01 (EN)	0541000001733	Base Unit	Pascalleke, mijn merk!	Draft Pending release			
□ pit 12/01 (EN)	0541000001726	Base Unit	Pascalleke, mijn merk!	Active			
Complete B2B item	Not assigned	Case	Smoke 23/06	Draft Pending release			
□ PIT 16/12 (EN)	Not assigned	Case	regression 3.6.2	Draft Pending release			
□ PIT 16/12 (EN)	0541000001672	Case	regression 3.6.2	Active			
Complete B2B item	0541000001634	Base Unit	Smoke 23/06	Active Pending release			



Issue with visibility for retailer (2)

2. Status ok? Check the publication.

D	Default publication settings for new products \otimes									
0	Overview of publication settings per product									
Description, G						tion, GTIN or b	orand 🗘	Q		
	Description	GTIN	Packaging	Brand	мрм	targets	GDSN targets			
	KEREL GIFTBOX	15407004099436	Case	KEREL	Publi	ic	Click to publish			
	KEREL GIFTBOX	05407004099439	Inner Pack	KEREL	Publi	ic	Click to publish			
	KEREL SAISON 3	05407004090016	Base Unit	KEREL	Publi	ic	Click to publish			

3. Still an issue? Contact our helpdesk! :)



Delete an item

Delete an item out of MPM is only possible for draft items. Wrong GTIN entered? Call our helpdesk!

Product is no longer available on the market?

- 1. Enter a discontinued date in 'Timings'
- 2. Save
- 3. Release
- 4. Item stays active & visible in interface, but will be out of your DQ report.



Recap



Terminology

Release

= send current version of PS to datapool





CIC

= message from data recipient if the data has been received yes or no, and if it's complete



MPM Publication

= Only for MPM recipients. Will be updated directly.





Steps to follow



Publish to MPM or GDSN

Check CIC



Contact

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